



**FINANCIAL
BUZZ™** | THE LATEST BUZZ
IN FINANCIAL NEWS

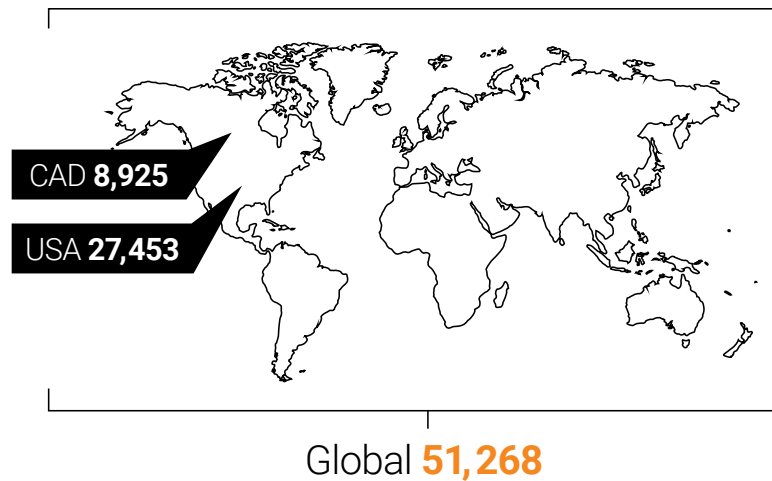
MediaKit

WHO WE ARE

Located on Wall Street in the heart of New York City's financial district, FinancialBuzz.com is a credible source for the world's latest trending financial and economic news. A pioneer in the financially driven digital space, video production and integration of social media, FinancialBuzz.com creates 100% unique original content. FinancialBuzz.com also provides financial news PR dissemination, branding, marketing and advertising for companies through our unique media platform that includes Newswire Delivery, Digital Advertising, Social Media Amplification, Video Production, Broadcasting, and Financial Publications across North America.

100% Organic Finance Focused Traffic on financialbuzz.com

2017 Alexa Ranking



Facebook
73,000



Twitter
71,200



Instagram
38,200



Youtube
22,078

A Client Can Choose From the Following:

FinancialBuzz.com E-Newsletter (**Large List**)

Financialinsiders.com E-Newsletter (**Medium List**)

Tradershuddle.com E-Newsletter (**Smallest List**)



OUR VISIBILITY

Over the past 10 years Financial Buzz Media has been an established thought leader in the financial news media world. We pride ourselves with journalistic excellence.

We provide credible “Financial News PR Syndication” through our unique media platform that aggregates corporate news to the Wall Street and Financial Market Masses.

Financial Buzz Breaking News Editorials are published by the most highly sought Financial Publishers in the world:

MORNINGSTAR®

CISIO
PR Newswire

Stockhouse®

benzinga

E*TRADE®

CNN Money

TD Ameritrade

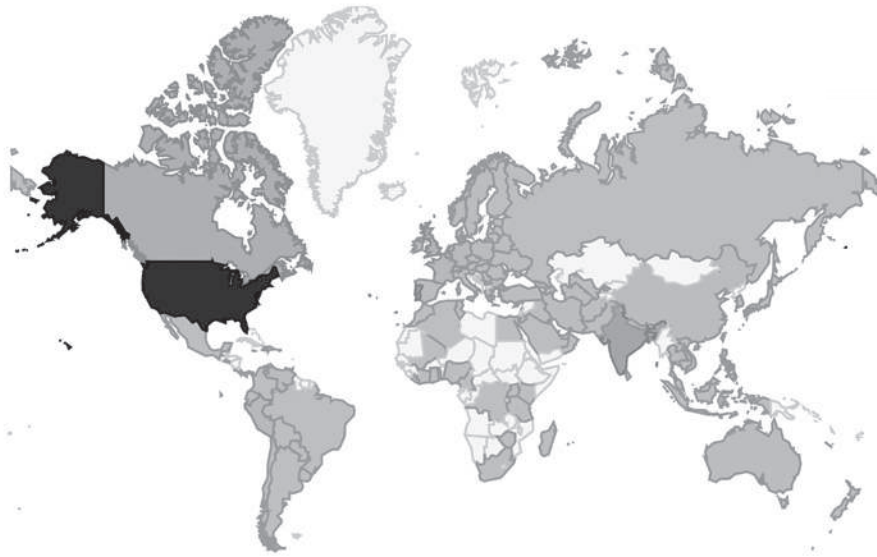
MarketWatch

THE WALL STREET JOURNAL.

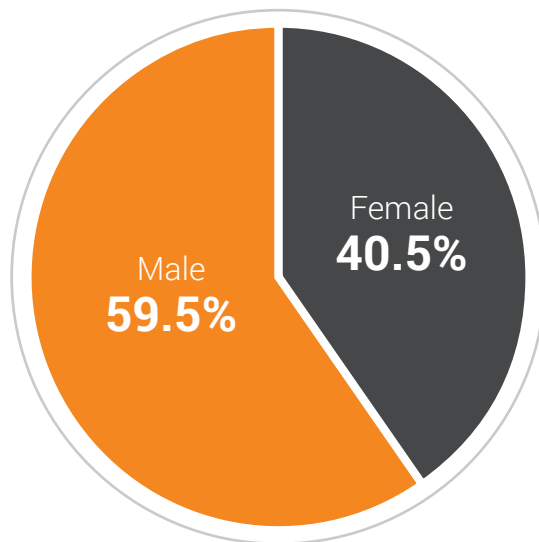
BARRON'S

OUR AUDIENCE

GEOGRAPHIC



GENDER



INTERESTS

Affinity Category (reach) - 30.48% of total users



In-Market Segment - 29.09% of total users



Other Category - 30.41% of total users



OUR ENGAGEMENT



Page Views Per Month:
Up to 1.2 Million



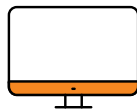
Annual Site Visits:
Over 7.2 million



Average Time on Site:
3-5 mins



Average Pageviews Per Session:
6-8 Pageviews



Desktop Views:
80%



Mobile Views:
17%

BRAND BUZZ OVERVIEW

What We Do

Financial Buzz Media offers a strategic suite of targeted PR dissemination, Content Creation and digital marketing services through our Brand Buzz Campaigns.

A La Carte Services

- Financial News PR Indexing Editorial (Your News alongside Market Comparables)
- E-Newsletters Comprised of Canadian & USA Based Investors
- Financial Buzz "Breaking News" Publisher Syndication
- Homepage Take Over & Custom Banner Digital Ads
- Sponsored Content Financial Buzz Editorials
- Corporate Landing Page (Media Hub & Updates)
- Financial Buzz Social Media Boosting & Amplification
- Audience Intelligence Display Ad Packages
- Financial Buzz TV
- Interviews on the Floors of NYSE/NASDAQ

Visit us online
FinancialBuzz.com
FinancialBuzz.ca
FinancialBuzzMedia.com
Financialinsiders.com
FinancialBuzzTV.com

Our Office

USA

14 Wall Street 20th Floor
New York, NY 10005

Contact Us

1-877-601-1879

info@financialbuzz.com

